

Marketing/Entrepreneurship Articulated Credit 21-22

Articulated Credit Requirements

- 1. Student must apply for credit at the college within two years of high school graduation. Baker College requires application within 12 months. Davenport requires attendance within 27 months of graduation.
- 2. Student must earn a final grade of B or higher in each semester or every trimester offered. Baker College requires a B- or better in the same term.
- 3. Student must have teacher recommendation.

Kalamazoo Valley Community College

College Courses Granted:	Credit Hours:
BUS105 Principles of Marketing	3

Teacher will give you instructions on how to obtain the credit if you qualify at the end of the school year.

Baker College

College Courses Granted:	Credit Hours:
MKT 1110 Principles of Marketing	3
EN 2010 Intro to Entrepreneurship	3

Discuss the process for receiving this credit with your CTE Instructor if you are planning to attend Baker College.

Davenport University

College Courses Granted:	Credit Hours:
BUSN 210 Professional Ethics	3
COMM 120 Presentation Techniques	3
MGMT 211 Management Foundations	3
MKTG 211 Marketing Foundations	3
MKTG 212 Professional Selling	3
MKTG 220 Principles of Customer Service	3
SOSC 201 Diversity in Society	3
GNSS General Social Science Credit	3

Discuss the process for receiving this credit with your CTE Instructor if you are planning to attend Davenport University.